Meeting Minutes

Attendees: Robert Boehlke, John Rankin, Apple Catha, Kimberly Koenig, Kiersten Christensen, Clayton Moss, Jacob Comstock, Carrie Hulbert, Cindi Cruz, Patrick Doherty

Guests: Pam Stuller – Walnut Street Coffee, Matt McCulloch, People’s Bank

Call to order – 8:07am

Approval of Minutes: Will approve at next meeting

President’s Report (Robert Boehlke) – Carrie Hulbert introduced as new Ed! Administrator. City contract denotes approximately 10 hours a week at $30/hour. If extra hours are needed they will be allocated by different committees; If amendments to add hours/$ to contract are needed, it will be decided later. Kimberly makes motion to approve contract for administrator, Cadence seconds. All approve.

Treasurers Report (John Rankin) – Will report at next meeting

New businesses – Affinity dentistry; Sound Nutrition Counseling

Annual Meeting – Committees need to have materials to present on tables at annual meeting. Cadence suggests using more interactive materials to help attendees have a greater impact on Ed!'s decision-making, and to inform attendees what is happening in Ed!

Annual Meeting is April 26 from 7pm-9pm. Draft of invitation shown to board, committee will approve final design.

Committees to have tables: Appearance and Environment; Marketing; Communication and Outreach; Professional Business Resources; Small Grants Program/Administration; Holiday

Committee Reports

Marketing – Contracts need to be signed for transit and digital. Steve Mailer will be the photographer.

Appearance and environment – Meeting to come.

Communications and outreach – Annual meeting updates above.

Professional business resources – Meeting to come.

Grant Program – Contact with C.A.F.E., will contact Ed! soon about possible grant.

Administration – Contract approved to be signed.
RevitalizeWA Conference – Cadence moves to approve a budget of up to $1,000 for travel, food and expenses under administration budget for Kimberly and Apple to attend, Clayton seconds, all approve.

City update (Patrick) – Code change: revisions have been made and will be on agenda for next meeting

Parking changes: There will be changes to employee parking exceptions for several areas to increase parking capacity downtown.

Economic impact of arts to downtown businesses: commissioned a company to do a study, will provide data and recommendations to the city.

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Home-Based Business Workshop: City will be hosting a workshop on March 22nd at 1:30 PM.

Green Business Study: Western Washington University is doing a study how companies can become more green.

Downtown signage: City will provide more options for A-Boards and their use in the city. There is a space for the salary board for the city.

Whale Watching Tours: Port of Edmonds suggested as an idea to market to people coming up for whale watching tours.

TEDx will not be returning to Edmonds, will move elsewhere in Snohomish County next year.

New Business – None

Public Comments – Matt McCulloch from People’s Bank introduced himself and is interested in helping

Adjourn – 9:26am