EDBID annual meeting 4/30/14 in Library Plaza room.

Meeting was called to order at 7 pm.

David gave a history of the BID and a brief rundown of the election process for BID board members.

Pam talked about the accomplishments of the BID. A thank you to Beresford Booth for the pro bono work they have provided to the BID.
A committee overview was given and volunteers were told to contact the committee chairs or write on comment cards if interested.

Treasurer report: $1808.44 was spent in 2013. $57,942.60 was collected in 2013.
2014-projected assessments of $89,000 with a budget of $85,000. Expenses for 2014 are $9400.

Turnstyle/Stoke gave us the branding/marketing presentation.

Public Comments:
Why isn't water or mountains in the logo. Fresh, enticing.
Does it promote Edmonds or the BID? Love the illustrations.
Likes modern feel. Do we have a mission statement? Are we duplicating DEMA?
Are we working on brand with the City, Edcc or anyone else?
Why are we creating a 501c3 when DEMA has one?
What are we going to spend on in the future? How much to maintain website?

The BID is a member driven organization. The members get to decide what to spend the money on. Feedback and comments are encouraged.
We are not a substitute for the City, we are an additive.

Next meeting 5/8/2014 in HDR conference room at 8am.