Minutes from EDBID board meeting on February 27, 2014, HDR conference room at 8am.

Attendance: Cadence, Mary Kay, Chris, Sally, Paul, Juliana, Kim, Cindi, Sarah, and Kyle.

Meeting called to order at 8:02 by Paul.

Action Items from 2/6 and 2/13:
Stephen spoke with Jeff Taraday regarding the waiver policy.
Cindi sent Pam the spreadsheet of delinquent businesses and she will identify the business that would qualify for the payment waiver.
David spoke to Mr. Malgarin.
Pam provided Turnstyle copies of the city’s Strategic Plan and Community Cultural Plan.
Pam sent out an email asking for feedback on the presentation. Board members sent her feedback.
Minutes from 2/6 and 2/13 were approved.

Action Items still pending:
Stephen will report on the city’s parking fund.

No Presidents Report.
Waiver Update: The waiver exemption that was approved at the Feb 6th meeting was passed subject to the finance departments and city attorneys’ approval. Cindi met with Sarah, Nori and Mark from the City, they said it is possible to flag those businesses that would get the waiver but offering retroactive credits would be very difficult. They would like to see it offered moving forward only. Jeff Taraday expressed some concerns about the waiver retroactivity. Less than 10 businesses are affected.
Action Item: Stephen will talk to Jeff Taraday and get clarification about the policy and offering retroactive credits and then bring his recommendation to the board.

No City Report.
No Treasurers report.

Work plan Report:
Turnstyle provided a timeline which we reviewed. Kyle recommended that the committee slow down the timeline on the front end and leave more time for public approval and feedback. Turnstyle will send the committee their strategic brief and we will vote on it at the March 13th meeting.
The committee will discuss the schedule with Turnstyle and find out what we can expect to present at the April 30th meeting.
The board is encouraged to invite any interested rate payer to the March 13th meeting.
Action Item: After the March 13th meeting we should have a position and a schedule to present to the public through the media.
Parking Committee: Mary Kay will be attending the next meeting of the parking committee.

501c3 Committee: Chris received a bid from McDonald, McGerry for the D&O insurance for the 501c3 foundation. The cost is $890 a year. He also received a quote from Whitfield insurance. He contacted another local insurance agent who has not provided a quote. Since the IRS has not approved our 501c3 status, it may be possible to table it until the 2015 work plan. The BID board is currently covered under the cities insurance policy. A motion was made as follows: The board will postpone a decision on insurance coverage until the 501c3 or an agency agreement is approved by the City Council or it is recommended by our attorney. After discussion, the motion was rescinded.

Action Item: Chris will discuss this with Jennifer at Beresford, Booth, and if Jennifer says we do not need insurance yet, Chris will call the insurance agents and put the policy on hold. The board agreed with this decision.

Delinquency Policy: The City has hired a new finance director, N. Scott James. He starts on March 17th. The board will put any action on hold until we have a chance to meet with Mr. James. We will invite him to the March 27th meeting.

We discussed which businesses had been contacted. We need to continue contacting our assigned businesses. The next step should be a letter sent to those delinquent businesses. We will discuss this at the March 27th meeting.

No New Business.

Action Item: Cadence will make a list of committees based on the 2014 work plan and send it to the board. Per our bylaws, each board member needs to be on at least 1 committee. At the next meeting, we need to form new committees.

Agenda item for the next meeting: Mary Kay has drafted a "save the date" postcard for the April 30th member meeting and it needs to be finalized and mailed. It will include a call for nominations to the board. By April 10th, any person who wants to be on the ballot for the BID board needs to submit their name. We discussed how the election of board members will take place.

The meeting was adjourned at 9:22 am.

Next meeting March 13th in the HDR conference room at 8am.