# Edmonds Downtown Alliance

2/12/2015  
7:30 AM to 8:15 AM  
Rm 225: Edmonds Center for the Arts

<table>
<thead>
<tr>
<th>Type of meeting:</th>
<th>Board Meeting</th>
<th>Note taker: Kim</th>
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<table>
<thead>
<tr>
<th>Attendees:</th>
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Please read: 1/22/15 minutes for approval  
Please bring:

## Agenda

<table>
<thead>
<tr>
<th>Item</th>
<th>Presenter</th>
<th>Time</th>
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<tbody>
<tr>
<td>Call To Order</td>
<td>Pam</td>
<td>1</td>
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<tr>
<td>Opening Remarks</td>
<td>Pam</td>
<td>1</td>
</tr>
<tr>
<td>Approval of Ed! Board Meeting Minutes</td>
<td>Kim</td>
<td>5</td>
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<tr>
<td>Marketing Presentation</td>
<td>Kimberly</td>
<td>30</td>
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<tr>
<td>Beautification</td>
<td>Jordana</td>
<td></td>
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<tr>
<td>Member input email results</td>
<td>Pam</td>
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<tr>
<td>Additional committee updates</td>
<td>Board</td>
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<tr>
<td>President’s Report</td>
<td>Pam</td>
<td>5</td>
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<tr>
<td>Treasurer’s Report</td>
<td>Cadence</td>
<td>5</td>
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<tr>
<td>City Update</td>
<td>Scott/Patrick/Cindi</td>
<td>5</td>
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<tr>
<td>Public Comments</td>
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<tr>
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<td>Discussion:</td>
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<tr>
<td>Conclusions:</td>
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<tr>
<td>Action items:</td>
<td>Person responsible:</td>
<td>Deadline:</td>
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<tr>
<td>Committee Updates: marketing, beautification, member input</td>
<td>Board</td>
<td>30</td>
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**Treasurers Report**

Person responsible: Cadence

**Deadline:** 5

Discussion:

Conclusions:

Action items:

**City Update**

Person responsible: Patrick, Scott, Cindi

**Deadline:** 5

Discussion:

Conclusions:

Action items:

**New Business**

Person responsible: Various

**Deadline:** 5

Discussion:

Conclusions:

Action items:

**Additional Information**

Observers:

Special notes: