

Meeting called to order at 8:10am on 2/22/2013 in the Brackett Room

Attendance: David Arista, MaryKay Sneeringer, Jenny Shore, Robert Boehlke, Gary Edmonds, Pam Stuller, Chris Fleck, Cyndi Cruz, Stefan Clifton and Kim Wahl

Action Items from last meeting:

The 1st letter is ready to be mailed today (Feb. 22)

Pam met with Norm Hagen, since he is semi-retired he recommended his children. Pam told them to send nomination, if interested. Pam talked to Vicki Balas from Waterfront Coffee and Elsa at the Chamber for possible suggestions. Other names that have come up are: Kevin Clark, Rick Wurdeman, and Kyle Ray. Pam also talked to Joan Bloom for any names she might suggest. Joan has concerns about already having the interim board selected prior to the letter going out. Pam is concerned that with the timeframes set by the city council the longer we wait to pick the interim board the closer we get to the deadlines. Stefan brought up the point that may work in our favor because of the deadlines we need to have the interim board in place as soon as possible. The Mayor feels like he has at least 8 candidates that he can present on Tuesday, February 26, 2013.

David met with the Mayor. It was decided by David and the Mayor that the Service Owners are: Peter Thomas (Averitec), Sally Merck (Counselor), Juliana Van Buskirk (Edward Jones), and Chris Fleck (Tax Service). The Open Door interim board will include Pam Stuller (Walnut Coffee), Kim Wahl (Reliable Floors), MaryKay Sneeringer (Edmonds Bookstore), and David Arista (Arista Wine Cellars). Consideration was made with a strong emphasis on geographic locations within the BID boundaries. We need to reach out to the other candidates to thank them for their nomination. The ordinance requires we have 7 interim board members to proceed and we are allowed to have up to 11. If we receive additional nominations from the Service side we can add additional Open Door also. We need to focus on this as an *interim* board and the goal of that board needs to be writing bylaws, creating a work plan and getting to the next step which is the election of the Advisory Board.

We all agreed that we want to move forward with the nominations. It will be presented to the City Council on Tuesday February 26, 2013. It was suggested that we be present at the meeting if possible. Some still have concerns about how the City Council will perceive the nomination process and candidates without waiting until the letter has been received by the BID members. It was brought up that there has been interest without the letter going out. The only public notice so far was the letter to the Editor of the Beacon newspaper. Ultimately, the City Council has to vote on the bylaws and the work plan. Gary brought up the point that we really need to emphasize that this is an interim board and that this work plan is only a short term one.

The other action item was the bylaws. The committee has met and been using the West Seattle bylaws as a model. The deadline for the bylaws is 90 days after the interim board has been selected.

We have a new interim Finance Director, Ron Cone. Until he has been brought up to speed our contact will be Sarah Mager until further notice.

Huda, from the City, input any new information from the business licenses. Cyndi worked on the spreadsheet and got that cleaned up. Letters will go out to the business address and the address listed on the business license.

It was suggested that we contact the new interim board members prior to the council meeting. Stefan will reach out to them.

Since we have 3 people new to the board, what do we need to do to get on board as soon as possible? Suggestions include giving them all a copy of the ordinance, getting them involved on a committee, meeting with them, giving them the minutes of prior meetings, give them an opportunity to introduce themselves at our next meeting, ask them what areas of expertise they have. It was decided David and Pam would reach out to Peter, Kim and MK would reach out to Sally and Robert and Jenny would reach out to Juliana, introduce ourselves and let them know what we are currently working on and what needs to be done.

We discussed what should be the focus of the interim board. Suggestions included a directory, postcards, some type of "generic" marketing, something simple. Achievable. Something we can accomplish right away. We need to get organized, do outreach, communication, draft a mission statement; prioritize what items we could do in 30, 60, 90 or 120 days. Create a process, create an action plan, get ideas, always keeping the ordinance in mind. Work on building relationships, have "meet and greets".

Next meeting will be 2/27/2013 at 6:15pm at Walnut Coffee.

Meeting adjourned at 9:10am