Edmonds Downtown Alliance
April 30, 2014

Logo and Visual Identity System
Work in Progress

Turnstyle
Edmonds Downtown Alliance
April 30, 2014

Personality
- Friendly
- Quirky Creativity
- Happy
- Industrious
- Positive

Values
- Neighborliness
- Originality
- Delight
- Enterprise
- Refreshment

Considerations
- Retail, services and business audiences
- Brand the place and the organization
- Customer-centric
The Edmonds Farmers Market,
Every Saturday 9am-3pm

Investing in our Waterfront

Edmonds Museum Family Night
Celebrate the 4th of July with your neighbors in Edmonds.

FRIDAY
JULY 4TH
AT 10PM
CraftEd!

Experience the Edmonds Summer Farmers Market.

EVERY SATURDAY 9AM—3PM

EDALLIANCE.ORG
Thank you