Meeting Minutes

Attendees: Kimberly Koenig, Kiersten Christensen, Clayton Moss, Jacob Comstock, Cindi Cruz, Carrie Hulbert, Jodie Lende, Apple Catha

Guests: Pam Stuller – Walnut Street Coffee

Call to Order – 8:03am

President’s Report –

• Called for Treasurer’s Report Review
• Petra, Cadence, and John met to clean up Treasurer information and how it is presented
• There was some confusion over numbers and layout and why the total revenue was lower than expected.
• Treasurer’s report was tabled until one of the three above is available to provide clarification.

Approval of minutes for 5/11 - Clayton makes motion to approve minutes from 5-11; Kiersten seconds. All in favor. None opposed.

New Businesses - None to report

• Bylaw amendments pushed to June meeting

Committee updates -

Marketing:

• In full swing
• Optimizing digital presence
• Will have report end this month for June meeting

Appearance and Environment:

• Recap from what was decided at last meeting - Approved time for Carrie to investigate parking options
• Next step set up meeting to get timeline for what was found
• Kimberly talked about moving forward – reaching out to banks – right?
• Pam – Last committee meeting Cadence outlined three priorities – more guidance for Carrie in order to dive in
• Carrie feels need for more clarification of priorities to work on
• On committee are Clayton, Cadence, and John
• Kim: Clayton is chair of committee
• Connect after this meeting to include dates so Carrie has clear path move forward –
• Comes out of budget approved last meeting
**Communication and Outreach:**

- Apple - not much to report
- Plans to line something up to reach out to Makota (new business in the BID)
- Sent Jan at Chamber email regarding local row for Taste of Edmonds – Kimberly has info regarding this.
- Apple - Further events share with chamber feel like should be an official point contact so clear lines of communication – Kimberly designates/nominates Apple be that person
- Jacob - stopped by and talked to Shubert at Salt and Iron regarding local bites for Taste – Shubert interested but might not be very profitable for him to participate in something like this.
- Kimberly talked about postcard to handout at whale watching boat – directing visitors to restaurants, etc. – Kimberly would like to fund design of the postcard through Communication ad Outreach committee - $350

Kimberly makes motion to approve $350 from Communication and Outreach budget to design postcard; Kiersten seconds. All in in favor. None opposed.
  - Kimberly Will reach out to Kyle regarding design

**Carrie – Crosswalks update:**

- Reaching out different municipalities regarding cross walk projects – found program doing creative crosswalks where neighbors can petition do crosswalk of their own using their own design
- Kimberly was in north Seattle and Roosevelt – had a painted/designed not to be parked on or walked on – same idea as crosswalk project – thought could be good inspiration for crosswalk program here.
- Sent project brief to Turnstyle - $3,500 three different crosswalk designs
- Pam- want to have all research done before we commit to design options

**Grant program:**

- Kimberly talked Mary Kay from Bookstore and Rachel from Wine Walk – shared logos and all assets need for printed pieces – asked please circle back when have them ready to go
- Still waiting to hear DEMA request for event in September

**Administration:**

Kiersten - Not much to report – will call another meeting to talk about projects, crosswalks, and parking.

**City Update –**

- Patrick in Ireland
- Cindi – Edmonds chosen best small town in Washington – Kimberly's friend help facilitate Edmonds being in the article
- Mayor over the moon about designation – wants utilized everywhere can – even put on website – Ed! Has included news on website
- City trying figure ways to leverage good media
- Carries contract - Amending of increase –Kimberly did do amendment – amended exactly what has been approved
- Pam - Amendment extra sheet part of her contract – specific exactly what was approved in last meeting – just have to finish contract and hand to city
- Carrie has it will sign it and hand over to city

Grant – does Ed! have contract for grant projects?
• Pam - No, we do not
• City has simple one use for lodging tax – will send to Carrie – some point feel like audit could be coming – need contract the grant money just like any other money spend and give to third party

Ed! Summer schedule will not start until July and August – two meetings will happen in June
• ECA wondering about our schedule in order to have meeting space- July and august need to determine if want to do second or fourth Thursday
• Kimberly prefers to hold meetings during second Thursday July and August

Parking changes have occurred
• Employee parking effective the May 23rd – throughout town
• Also have done the 22-foot tick marks on street parking – proving to have a learning curve for drivers
• Right now just a pilot project to see – Patrick took pictures everyday since being created
• Clayton – looking down 4th avenue – seemed that day people obeying the new tick marks

Pam – also wrapping up part time parking enforcement hire – looking forward to seeing more enforcement

Apple will ask if there are any things we can sponsor in the 4th rather than a physical presence

New business – None

Kimberly - Important make an effort be here so we are able to vote on projects, etc.

Public Comment - None

Adjourn - 8:39am