Meeting Minutes

Attendees: Kiersten Christensen, Mary Kay Sneeringer, John Rankin, Petra Rousu, Mark VonGunten, Kimberly Koenig, Clayton Moss, Apple Catha, Patrick Dougherty, Jacob Comstock, Matt McCulloh

Guests/Public Comment:
- Jenny Shore - Wooden Spoon
- Mike DeLilla - Public Works Department
- Gabe Press(?) - Port of Edmonds
- Ed Ha - Hotel Group
- Jan Nicholas - Edmonds Chamber of Commerce
- Representatives from Harvey Homes Team Real Estate
- Pam Stuller - Walnut Coffee
- Joy - Zinc
- James Spangler - Spangler Books

Call to Order: 8:02am

Public Comment:
- Mike DeLilla - Provided update on Dayton 3rd to 9th Utility Improvement Project - slated for 2019
- Gabe - Port of Edmonds - Looking into some parking solutions down by the marina. Looking to get feedback with business owners and community members
- Jan - Chamber - discussed big changes coming to Taste of Edmonds - working with lead from Seafair Parade - opportunity for massive public recognition in Torch Light Parade - float discussion

President’s Report:
- Spent Tuesday with Rotary Daybreakers - provided report what accomplished 2017

Approval of minutes for 3/22: Jacob makes motion to approve the minutes. Kiersten seconds. All in favor. None opposed.

Grant Application Review:
- Jan Nicholas - Edmonds Chamber submitted grant request for Edmonds 4th of July Firework Display
• One largest community events – total costs about $85,000. Choose firework display for grant request due to high visibility among community
• Apple - Chamber not member of Ed! - grant guidelines require member of Ed! in good standing partner with nonmember for request.
• Kimberly says happy supply letter of sponsorship for Chamber to apply for grant
• MaryKay moves approve $1500 for chamber to support firework program in 2018 - Matt seconds. Discussion – leaves grant program with $2,500. All in favor. None opposed.

New Businesses:
• Harvey Lynnwood Corporation

City Update: Patrick
• Eco Dev Commission - Kimberly joining commission – First downtown Business rep on commission
• Next Thursday - second tech business meetup - All sorts of angles within tech community
• Revitalize WA Conf. - Plan to attend with Apple and Kiersten representing Ed!
• Tourism website up and running
• Parking changes - Phase 2 about to take place, tick marks continue

Marketing:
• First supported digital article campaign live - 89,000 views of article – 1.6 click rate – double engagement on article
• Social media 71,000 engagement
• BrkThru - digital agency providing great feedback and optimization
• Brainstorm session with members of business community - Jack Farris facilitated – looking at campaign buy local concept - Discussion behind working/living in Edmonds. Will include information at annual meeting with additional project details
• Kimberly makes motion approve $85 office supplies, refreshments for brainstorm meeting. Kiersten seconds. All in favor. None opposed.

Appearance and Environment/Parking:
• After hours parking program – Carrie put together one pager – Kimberly and Carrie going to Bank of America next month to talk about working with them. Patrick - Bank of America doesn't own lot - Patrick has information on owner of parking lot
• Tick marks along 5th and Main should happen before the end of month
• Annual meeting – crosswalk sign, voting board on priorities, information after hours parking program
• Not getting any umbrellas until May - please help spread the love

Communication and Outreach:
• Annual meeting voting board with potential projects – sign with menu binder cover on whale boat, sign welcoming new businesses, postcards, and brochures

Professional Business Resources:
• Been researching fiber optic internet access city currently owns - Huge topic about 10-years ago - talked with IT Dept., two expensive and technology already outdated
• Annual meeting – visuals of website updates - voting board
• Professional business seminars with the Chamber – first one will be in May 23rd
• Jacob moves to approve $160 for print materials and collateral for seminars. Apple seconds. Discussion - Plan to send info to Ed! Membership and chamber membership. All in favor. None opposed.

**Grant Program Updates/Review:**
- Reviewed suggested updates to grant program and submission requirements
- Patrick suggested minor edits to portion of grant explanation section
- Apple expressed concerns of wording/description around Member vs. Partnership grant language
- Mary Kay makes motion to approve grant program updates with final updates to be made before annual meeting. Matt seconds. All in favor. None opposed.

**Administration:**
- Last meeting before annual meeting - Ballots include two open door positions,
- Currently 10 board members - one by apt. position with two year term left
- Ballots due by annual meeting

**Adjourned:** 9:20am